

Light 2 Minds — Privacy Policy

Effective Date: July 13, 2026

1. Introduction

Light 2 Minds ("Light 2 Minds," "we," "us," or "our") values your trust and is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit light2minds.com (the "Site"), purchase products, enroll in courses, download resources, schedule consultations, or otherwise interact with our Services.

2. Information We Collect

Information you provide directly: name, email address, phone number, billing and shipping address, payment information (processed by our payment processor — we do not store full card numbers), account information, course enrollment details, and customer support communications.

Information collected automatically: IP address, browser type and version, device information, operating system, referring URLs, pages viewed, and other usage data collected through cookies and similar technologies.

3. How We Use Your Information

We use your information to:

- Process and fulfill orders, and provide access to purchased products and courses
- Provide customer support and respond to inquiries
- Send order confirmations, shipping updates, and administrative communications
- Send marketing communications, where you have opted in, which you may opt out of at any time
- Improve, personalize, and analyze use of our Site and Services
- Detect, investigate, and prevent fraud or unauthorized activity
- Comply with legal obligations

4. Cookies and Tracking Technologies

Our Site uses cookies and similar technologies to remember preferences, keep your cart functional, analyze site traffic, and understand how visitors use the Site. You can control cookies through your browser settings; disabling cookies may limit certain features of the Site. We do not currently respond to "Do Not Track" browser signals.

5. How We Share Your Information

We do not sell your personal information. We may share information with service providers who help us operate our business, including:

- Shopify (e-commerce platform and hosting)
- Payment processors (to process transactions securely)
- Shipping carriers, including USPS and UPS (to deliver orders)
- Email and marketing platforms (to send communications you have opted into)
- Course hosting and digital delivery platforms

These providers are authorized to use your information only as necessary to provide services to us. We may also disclose information where required by law, to protect our rights, or in connection with a business transfer such as a merger or sale of assets.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including to provide our Services, comply with legal and tax obligations, resolve disputes, and enforce our agreements.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

8. Children's Privacy

Our Site and Services are intended for parents, caregivers, educators, and adult professionals. We do not knowingly collect personal information from children under 13 in violation of the Children's Online Privacy Protection Act (COPPA). If we learn that we have inadvertently collected such information, we will take steps to delete it promptly. If you believe a child has provided us with personal information, please contact us at info@light2minds.com.

9. Your Privacy Rights

Depending on your state or country of residence, you may have the right to know what personal information we hold about you, request access to or a copy of it, request correction or deletion, and opt out of certain uses, such as targeted advertising (we do not sell personal information). Residents of California, Colorado, Connecticut, Virginia, and other states with comprehensive privacy laws may exercise these rights by contacting us at info@light2minds.com. We will not discriminate against you for exercising these rights.

If you are located outside the United States, please note that your information will be processed in the United States, where data protection laws may differ from those of your home country.

10. Third-Party Links

The Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites, and we encourage you to review their privacy policies.

11. Changes to This Policy

We may update this Privacy Policy from time to time. The "Effective Date" above reflects the most recent revision. Material changes will be reflected on this page, and continued use of the Site constitutes acceptance of the revised Policy.

12. Contact Us

If you have questions or requests regarding this Privacy Policy or your personal information, please contact us at:

Light 2 Minds

Email: info@light2minds.com

Website: www.light2minds.com